

### ABSTRACT

Arrangements and procedures are described to provide print media information to an imaging device independently of marking every sheet in a stack of print media and independently of repetitively marking portions on a roll of media after images have been formed on the roll. Specifically, an electronic tag is fixed to a medium. The electronic tag stores information that identifies a corresponding quantity and type of print media. After the medium has been loaded into an imaging device, the stored information is detected by the imaging device. The imaging device uses the detected information to automatically configure itself to print on each sheet or portion of a roll loaded print media.